



CONTACT

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REFERENCES

Thad Donovan

President

Smith Donovan Video

thad@smithdonovan.com

Kyle Murphey

Creative Director

In Focus

kyle@infocus.video

Janet Bloch

Executive Director

Lubeznik Center for the Arts

jbloch@lubeznikcenter.org

SKILLS

- Strong organizational skills
- Ability to manage multiple tasks
- Self-starter
- Creative problem-solver
- Ability to learn and adapt quickly
- Works efficiently independently or within a team

SOFTWARE/EQUIPMENT

- Adobe CC (Premiere, InDesign, Photoshop, After Effects)
- Davinci Resolve
- Final Cut X
- Cameras: Sony FX6, Sony A7iv, and Sony Z150

EDUCATION

COLUMBIA COLLEGE CHICAGO

Chicago, IL | Class of 2011

Bachelor of Arts – Film & Video

GPA: 3.5

Passionate about digitally weaving together impactful stories that inspire action. My toolkit comes with a decade of experience working with a plethora of non-profits throughout Northwest Indiana.

EXPERIENCE

NORTHSHORE HEALTH CENTERS – Digital Media Specialist

Portage, IN (hybrid) | November 2023 – present

- Script, direct, and produce TV commercials, informational documentary-style videos, donation campaigns, and social media promos
- Create outlines and develop questions for videos
- Schedule video shoots, coordinate talent, and gather release forms
- Film interview footage and b-roll
- Mic subjects and set up lighting
- Edit videos, including assembling footage, creating multi-cam clips, syncing and mixing audio, color correcting s-log footage, selecting music, adding stock photos/footage, and creating motion graphics
- Coordinate with media partners to provide deliverables for TV and radio advertisements on time
- Project manage with outside video vendors on various projects
- Ensure proper backup of media and maintenance of external hard drives
- Create thumbnails, titles, and descriptions for videos
- Add videos to website
- Research and pitch ideas for a monthly YouTube series called *Ask the Expert*
- Write scripts for radio ads
- Photograph providers headshots for website

SMITH DONOVAN VIDEO – Video Editor, Producer, Videographer, and Photographer (freelance)

Chesterton, IN (remote) | July 2016 – November 2023

- Ingest and organize footage in editing program and on hard drives
- Sync audio and create multi-cam clips
- Pick best interview soundbites and assemble interviews into a compelling story
- Add b-roll that best supported the interview footage
- Gather music and stock photos, mix audio, and color correct
- Implement client feedback and deliver final cut
- Assist on shoot – set up equipment, mic subjects, interview subjects, and operate second camera
- Schedule shoots, coordinate talent and crew, gather release forms, and get location approval
- Write scripts, outlines, and interview questions

VIDEO STATISTICS

\$200,000 raised for Opportunity Enterprise 2018 gala

148,000 views on YouTube – Indiana Dunes *Beaches & Beyond* Promo

68,000 views on YouTube – Indiana Dunes: *Outdoor Adventures* Promo

64,000 views on Facebook – Michigan City, IN *Create Play Repeat*

48,000 views on Facebook – Michigan City, IN *Shelf Ice Festival* Promo

Continue on back

Clients included: Indiana Dunes Tourism, Indiana Dunes National Park Service, Indiana Audubon Society, Opportunity Enterprises, United Way Northwest Indiana (formerly Lake Area United Way) Portage Economic Development, Valparaiso University, Save the Dunes, etc.

IN FOCUS (formerly CROSSCURRENT MEDIA) – Video Editor (freelance)

Michigan City, IN (remote) | May 2021 – November 2023

- Ingest and organize footage in Adobe Premiere
- Create rough assemblies based on outlines and scripts
- Mix audio, color correct, and create graphical placeholders
- Implement client feedback and deliver final cut

Clients included: Lubeznik Center for the Arts, Michigan City Area Schools, Chesterton Art Center, Healthcare Foundation of LaPorte County, etc.

RUTHLESS FILMS – Additional Video Editor

No One Asked You (feature documentary) | Directed by Ruth Leitman

Chicago, IL (remote) | Oct. 2021 – Feb. 2022

Worked with the director and producer to finesse, shorten, reorder, and update scenes in the film. Since being released this documentary has **won six awards** in various film festivals.

LUBEZNIK CENTER FOR THE ARTS – Marketing Specialist

Michigan City, IN | Jan. 2014 – April 2016

- Assist in development of marketing strategies for events, exhibitions, classes, and fundraising initiatives
- Manage and produce content for social media pages – **increased followers by 45% during** employment
- Design and write content for digital and print media: website, postcards, brochures, flyers, ads, etc.
- Develop content for e-newsletters through Constant Contact
- Write press releases and maintain press relations
- Provide timely web updates to webmaster
- Produce, direct, and edit videos for fundraising events, grant applications, and exhibitions
- Photograph events, classes, and exhibit openings
- Prepared monthly reports regarding social media and email marketing statistics for Board of Directors

VOLUNTEER WORK

MICHIGAN CITY MAINSTREET ASSOCIATION (MCMA) – Co-Chair of the Marketing Committee

Michigan City, IN | Sept. 2016 – Sept. 2018

- Assist in the development of the 2018 Marketing and Social Media Plan
- Work with committee members to plan and execute promotion of various MCMA events
- Assist in social media management and content creation
- Assist in producing and editing promotional videos
- Write and distribute press releases regarding MCMA events

INTERNSHIP

THE COLONIE (Post-Production House)

Chicago, IL | Sept. 2011–Dec. 2011

- Assisted Assistant Editors on projects
- Backed up commercial spots on server

AWARDS

AICE Chicago Camp Kuleshov 2011

Tent City Category – Honorable Mention Award

This resume was created using InDesign

